



## VIRTUAL CHALLENGE

## JustGiving guide






How to create the  
perfect fundraising page

Sponsored by



# How to set up your St Luke's JustGiving page

Alongside our sponsor forms, the easiest way to collect sponsorship money is via a JustGiving page that you can share with your friends and family. JustGiving is our preferred giving platform as it allows us to support your fundraising in the best way. Please see our handy guide below to set one up.

-  Visit [www.justgiving.com](https://www.justgiving.com) 
-  Login to your account or click 'sign up' to create one
-  Search for 'St Luke's Hospice Sheffield' in the search field
-  Select 'St Luke's – Sheffield's Hospice' from the results
-  Select 'Fundraise for us'
-  Select 'Taking part in an organised event' 
-  Then select 'Night Strider 2020 Virtual Challenge'

## You're ready to go!

If you have any problems setting up your page you can call the Fundraising team, at St Luke's Hospice on 0114 235 7551 or email [nightstrider@hospicesheffield.co.uk](mailto:nightstrider@hospicesheffield.co.uk).

# How to make the most out of your JustGiving page



## 1. Use social media

Join our Night Strider Facebook event page to let everyone know you're taking part.

## 2. Make it your own

Personalise your page and messages. Let the world know why you are raising money for St Luke's and what it means to you.



## 3. Make it interesting

Make your page as interesting as possible by adding photos of your fundraising journey.

## 4. Say thank you

Don't forget to say thank you; you can personalise your automatic thank you letter sent by JustGiving on your behalf, so that you can thank your donors your way.



## 5. Keep it updated

Regular updates remind people what you are doing and why. It can also encourage people to sponsor you again or share your page.